Food Waste Visual Argument

For my visual argument I created a flyer to educate people on the issue of food waste in America. For this project, I first wanted to introduce that food waste was a problem. I did this by first creating a pie chart and using pies as the background for the pie chart. I wanted this portion of the flyer to have some visual punning and layout the issue at hand. Then I wanted to give people tips on how they could reduce their food waste. I wanted to target people my age because they might not have as much experience cooking and shopping as adults do. This could lead to more food waste than other consumers. I laid out some steps that they can take to make the most out of the food that they are buying. I added a lot of layers to this project and used a lot of tools in Gimp to create it. I used tools like paste, bucket fill, cut, text, transparency, copy layer, scale layer, filter, and many others. This took a lot of time and I am pleased with the final product.